



# Referral

In Association with

Preem<sup>1</sup>inence



## VIDEO SERVICE

**Here a video services company are using a networking event to improve their customer base and referral systems.**

Somebody dragged me into a National Speakers Association meeting, which now turns out to be a major segment of my business that is 100% referral. Once I got into the association and started taking an active role and doing good work, now out of this 3,500-member association over 500 are active clients. If you do the math, it's exciting.

