



Mindshift

In Association with

Preeminence



FINANCIAL NEWSLETTERS

Jay explains how he made hundreds of thousands of dollars per month simply by realizing how much something intangible was worth.

I developed early renewal programs for financial newsletters, and I found other people that wanted early renewal programs, too, and there were dozens of other newsletters that wanted early renewal programs but didn't have one. So after I had one program that worked for one, I would retain intellectual property ownership, and I would then re-license it to 25 other newsletters, and I'd buy the right to other people's renewal programs or alternative product or sales programs, and I'd license them to other people. I was making hundreds of thousands of dollars extra per month, just for knowing what something intangible was worth, tying it up, knowing how to revere it, and knowing how to re-sell it (over and over again) on a performance-based compensation.

You can learn how to do that, too. Expand you mind. Think differently. Learn to see all there is to see.

