



Gems

In Association with

Preeminence



Quotations to Build Your Business By

I have 20 pivotal quotations I've referred to in every seminar I've ever conducted. May I suggest that, as you read over each one - you spend considerable time reflecting on their relevance to the opportunity - and potential - you are blessed with through your business activities. Then, do something great with these quotes, using them as your tool and propellant to catapult you to greater levels.

"Because its purpose is to create a customer, the business has two - and only two - functions: Marketing and Innovation. Marketing and Innovation produce results. All the rest are costs." --**Peter Druker**

"It is a process of diverting one's scattered forces into one powerful channel." --**James Allen**

"The best way to predict the future is to create it." --**Peter Druker**

"The best kept secret in the global economy today is this: When your service is AWESOME you get so stinking rich you have to buy new bags to carry all the money home." --**Tom Peters**

"Where you've been is not half as important as where you're going." -- **Anonymous**

"Here is a simple but powerful rule ... always give people more than they expect to get." --**Nelson Boswell**

"The significant problems we face today cannot be solved at the same level of thinking we were at when we created them." -- **Albert Einstein**

"You don't build it for yourself. You know what the people want and you build it for them." --**Walt Disney**

"Enough about you ... let's hear about me." -- **Cynthia Heimel**

"You cannot teach a man anything. You can only help him discover it within himself." --**Galileo**

"The teacher, if indeed wise, does not bid you to enter the house of their wisdom, but leads you to the threshold of your own mind." -- **Kahlil Gibran**

"Do not follow where the path may lead. Go instead where there is no path and leave a





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trail." -- **Anonymous**

"You are searching for the magic key that will unlock the door to the source of power; and yet you have the key in your own hands, and you may use it the moment you learn to control your thoughts." -- **Napoleon Hill**

"Success - my nomination for the single most important ingredient is energy well directed. -- **Louis Lundborg**

"No great improvements in the lot of mankind are possible until a great change takes place in the fundamental constitution of their modes of thought." -- **John Stuart Mill**

"Any fact not facing us is not as important as our attitude toward it, for that determines our success or failure." -- **Norman Vincent Peale**

"The system works ... if you work the system." -- **Macrae Ross**

"The E Myth. Most entrepreneurs are merely technicians with an entrepreneurial seizure. Most entrepreneurs fail because you are working IN your business rather than ON your business." -- **Michael Gerber**

"It's what you learn after you know everything that counts." -- **John Wooden**

"To be what we are, and to become what we are capable of becoming, is the only end of life." -- **Robert Louis Stevenson**

